Message Text

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CORRECTED COPY FOR OMMISSION OF TEXT

USDOC

PASS PETER FIELD-OIM/BED

E.O. 11652: N/A
TAGS: BEXP FR
SUBJECT: REQUEST FOR FUNDS FOR BUSINESS INFORMATION
CENTER (BIO) AT SALON DES COMPOSANTS

REF: 1) PARIS 36296 - 2) TELECON PETER FIELD USDOCRODERICK GRANT EMBASSY

A REVISED ESTIMATE FOR REDUCED SPACE FOR A BUSINESS INFORMATION OFFICE (BIO) AT SALON COMPOSANTS IS SUBMITTED PRUSUANT TO THE REFERENCE TELEPHONE CONVERSATION. FOR 9 SQ. METERS (ABOUT 90 SQ. FEET) TOTAL COSTS AS ITEMIZED BELOW WOULD BE \$1570. A PROMPT DECISION IS REQUESTED AS THE SPACE IS AVAILABLE FOR RESERVATION ONLY THRU JANUARY 1978. THE TRADE CENTER HAS NO FUNDS AVAILABLE FOR THIS PURPOSE. THE BREAKDOWN IS AS FOLLOWS:

SPACE RENTAL..........\$950

CARPETING..........\$40

ELECTRICITY.......\$165

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TOTAL....\$1570

TRANSPORTATION CAN BE ARRANGED THROUGH EMBASSY FACILITIES.

AS NOTED IN REFERENCE (1) "COMPOSANTS ELECTRONIQUE EXHIBITION" IS A VERY POPULAR EXHIBITION ATTRACTING A GREAT NUMBER OF EXHIBITORS AS WELL AS BUSINESS VISITORS. PARTICIPATION WOULD PROVIDE AN OPPORTUNITY TO MEET TARGET GOALS FOR TO'S FOR CAMPAIGN N.2 ELECTRONIC INDUSTRIES PRODUCTION AND TEST EQUIPMENT AS NOTED IN THE FIRST QUARTER CCP REPORT. AS STED IN THE REFERENCE CABLE A BIO IN SALON COMPOSANTS FOR 1978 WOULD BE USEFUL AS A BASE FOR FINETUNING RESEARCH TO SUPPORT THE MAJOR US PABILION PLANNED FOR THIS EXHIBITION UNDER THE AUSPICES OF THE INTERNATIONAL MARKETING CENTER PARIS IN 1979 AND FOR EARLY RECRUITMENT OF PARTICIPANTS FOR THAT EVENT.

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